TABLE II

FTC DATA ON P.M. BRANDS

MARKET SURVEY #19

Brand	Tar Delivery, mg/cigt.			Nicotine Delivery, mg/cigt.		
	FTC	P.M.	Δ	FTC	P.M.	Δ
Merit 85	7.9	7.9	0.0	0.52	0.61	-0.09
Merit 85 Menthol	8.1	8.1	0.0	0.52	0.63	-0.11
B & H 70 (Box)	9.8	9.1	0.7	0.55	0.75	-0.20
Multifilter Menthol 85	10.7	10.3	0.4	0.66	0.75	-0.09
Marlboro Lights 85	12.9	12.7	0.2	0.79	0.86	-0.07
Multifilter 85	12.9	12.4	0.5	0.81	0.90	-0.09
Marlboro Menthol 85 (Soft Pack)	14.1	14.5	0.4	0.80	0.93	-0.13
Marlboro Menthol 80 (Box)	14.2	14.2	0.0	0.74	0.87	-0.13
Parliament 80	14.6	13.8	0.8	0.79	0.84	-0.05
Miyako 85	14.6	14.6	0.0	0.94	0.94	0.00
Alpine 85	14.7	14.2	0.5	0.84	0.91	-0.07
Parliament 85	14.9	14.1	0.8	0.82	0.85	-0.03
Virginia Slims Menthol 120	15.1	16.1	-1.0	0.99	1.01	-0.02
Galaxy 85	15.7	15.3	0.4	0.96	0.99	-0.03
Saratoga 120	15.7	15.9	-0.2	1.00	1.05	-0.05
Virginia Slims 120	15.9	16.7	-0.8	1.01	1.09	-0.08
B & H 85 (Box)	15.9	15.4	0.5	1.03	1.03	0.00
Saratoga Menthol 120	16.2	16.4	-0.2	1.01	1.07	-0.06
Parliament 100	16.3	15.1	1.2	0.94	1.03	-0.09
Virginia Slims Menthol 100	16.4	15.1	1.3	0.93	0.95	-0.02
Virginia Slims 100	16.4	15.3	1.1	0.94	0.99	-0.05
Philip Morris International Menthol 100 (Box)	16.6	16.6	0.0	0.93	1.01	-0.08
B & H Menthol 100 (Box)	17.1	17.1	0.0	1.03	1.08	-0.05
Marlboro 80 (Box)	17.3	17.4	-0.1	0.99	1.05	-0.06
Marlboro 100 (Box)	17.4	16.9	0.5	1.06	1.05	+0.01
B & H 100 (Box)	17.5	16.9	0.6	1.06	1.07	-0.01
B & H Menthol 100 (Soft Pack)	17.6	17.3	0.3	1.04	1.09	-0.05
Marlboro 100 (Soft Pack)	17.6	16.9	0.7	1.07	1.07	0.00
B & H 100 (Soft Pack)	17.7	17.4	0.3	1.05	1.07	-0.02
Philip Morris International 100 (Box)	18.1	17.4	0.7	1.11	1.13	-0.02
Marlboro 85 (Soft Pack)	18.2	17.7	0.5	1.07	1.09	-0.02
Philip Morris 70	19.6	20.3	-0.7	1.04	1.07	-0.03
English Ovals 70	23.6	22.8	0.8	1.59	1.64	-0.05
Philip Morris Commander	24.1	24.2	-0.1	1.35	1.35	0.00
English Ovals 85	28.9	28.3	0.6	2.03	2.09	-0.06
Players 70	32.1	30.7	1.4	2.23	2.10	+0.13
Overall Average	16.57	16.25	0.32	1.01	1.06	-0.05

PM3000763582

Source: https://www.industrydocuments.ucsf.edu/docs/kyvl0001